



33rd Annual Conference Sponsorship Opportunities Saturday, February 6, 2016 HESS Club

Diamond (A Girl's Best Friend) Sponsor (one available)

Investment: \$1,500

- Exhibition table at annual seminar in a prime location
- Lunch for one representative
 - o Additional lunches can be purchased at discounted rate of \$76
- Opportunity to do a one minute self-introduction followed by introducing the key note speaker of sponsor's selecting
 - o Please note that we do run a very tight schedule, and the one minute self-introduction time limit will be enforced. /
- At least six months of advertising on website on Annual Seminar page
- Sign designating you as a diamond sponsor on registration table for the day
- Logo in annual seminar brochure
 - o Please note we must receive sponsorship payment and high resolution logo file by November 13, 2015 to be included in the brochure
- Up to 5- sheet promotional information in annual seminar packet to be distributed
 - o Packet insert to be provided by sponsor by January 29, 2016
- Opportunity to place promotion item of sponsor's choosing at each seat prior to opening key note address.
 - o Promotional items to be provided by sponsor by January 29, 2016
 - o No other promotional items are placed at each seat with the exception of the HESS club small note pads and pens provided by the HESS club. If sponsor would like their promotion item to be notepads (not required), please inform us, and we will request the HESS club to not provide note pads at each seat.
- Opportunity to raffle off an item presented prior to the final session
- Complementary attendance and verbal acknowledgement of representative in attendance for one individual to two monthly meetings prior to the conference and two monthly meetings after the conference. Meetings currently scheduled on 10/22/15, 11/7/15, 1/21/16, 4/21/16, 5/14/16, 6/9/16 (dates subject to change)

By the Numbers

9,389

Number of brochures mailed to Greater Houston and surrounding area Woman CPA's in 2015

3,155

Active email addresses in AWSCPA Houston database

Platinum Sponsor (one available)

Investment: \$1,000

- Exhibition table at annual seminar in a prime location
- Lunch for one representative
 - o Additional lunches can be purchased at discounted rate of \$76
- Opportunity to do a one minute self-introduction followed by introducing the key note speaker of sponsor's selecting
 - o Platinum sponsor will be requested to provide 2nd choice speaker in the event that diamond sponsor already selected the same speaker introduction
 - o Please note that we do run a very tight schedule, and the one minute self-introduction time limit will be enforced.
- At least six months of advertising on website on Annual Seminar page
- Sign designating you as a platinum sponsor on registration table for the day
- Logo in annual seminar brochure
 - o Please note we must receive sponsorship payment and high resolution logo file by November 13, 2015 to be included in the brochure
- Up to 3- sheet promotional information in annual seminar packet to be distributed
 - o Packet insert to be provided by sponsor by January 29, 2016
- Opportunity to raffle off an item presented prior to the final session

Gold Sponsor

Investment: \$500

- Exhibition table at annual seminar in a prime location
- Lunch for one representative
 - o Additional lunches can be purchased at discounted rate of \$76
- Opportunity to do a one minute self-introduction during lunch announcements
 - o Please note that we do run a very tight schedule, and the one minute self-introduction time limit will be enforced.
- At least six months of advertising on website on Annual Seminar page
- Sign designating you as a gold sponsor on food table for the day
- Logo in annual seminar brochure
 - o Please note we must receive sponsorship payment and high resolution logo file by November 13, 2015 to be included in the brochure
- One- sheet promotional information in annual seminar packet to be distributed
 - o Packet insert to be provided by sponsor by January 29, 2016
- Opportunity to raffle off an item presented prior to the final session

Silver Sponsor

Investment: \$300

- At least three months of advertising on website on Annual Seminar page
- Logo in annual seminar brochure
 - o Please note we must receive sponsorship payment by November 16, 2014 to be included in the brochure
- One- sheet promotional information in annual seminar packet to be distributed
 - o Packet insert to be provided by sponsor by January 29, 2016
- * Please note this sponsorship level does NOT include an exhibition table

Exhibitor/ Vendor Table

\$85 for a single table; \$165 for two tables

- Exhibition table at annual seminar
- Opportunity to raffle off an item presented prior to the final session

Sponsorship Levels Easy Comparison

	Diamond	Platinum	Gold	Silver	Exhibitor/Vendor
Investment	\$1,500	\$1,00	\$500	\$300	\$85 for 1 table; \$165 for 2 tables
Number Available	1	1	2	No Limit	9
Exhibitor Table	1 in prime location	1 in prime location	1 in prime location	None	1
Lunches Included	1, and additional available at discounted rate of \$76	1, and additional available at discounted rate of \$76	1, and additional available at discounted rate of \$76	None Lunches available at discounted rate of \$76	None Boxed lunch available at \$15 (must be eaten at vendor table)
Self-Introduction	1 min before key note speaker introduction	1 min before key note speaker introduction	1 min during lunch announcements	None	None
Key Note Speaker Introduction	Yes	Yes	No	No	No
Website Advertising	6 months+	6 months+	6 months+	3 months+	None
Signage	Registration table	Registration table	Food table	None	None
Logo in Mailed and Electronic Brochure	Yes	Yes	Yes	Yes	No
Registration Packet Insert	Up to 5 pages	Up to 3 pages	1 page	1 page	None
Promo Items at Each Seat	Yes	No	No	No	No
Opportunity to Raffle Item	Yes	Yes	Yes	Yes	Yes
Attendance to Monthly Meetings Included	4 Meetings	None	None	None	None

Demographics of the National Organization

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education

